

SPEAKER BIO:

TOM CHEESEWRIGHT

APPLIED FUTURIST



Tom Cheesewright is an Applied Futurist, helping people and organisations around the world to see the future more clearly, share their vision, and respond with innovation. An accomplished speaker and broadcaster, he specialises in connecting tomorrow's world to today's experience, making sense of what's happening next, and why.

Tom's clients include global 500 corporations, government departments, industry bodies and charities. Using a unique set of tools that he developed, and now teaches and licenses to others, Tom finds the critical intersections between today's macro trends and the existing stresses in each client's organisation and sector. These are the points at which the greatest change will take place.

Tom is a frequent presence in the media, his face, voice, and unusual name recognisable from weekly appearances on TV and radio including BBC Breakfast, 5live, Radio 4, and TalkRadio, and in The Guardian, The Times, and The Evening Standard.

Tom's first book, High Frequency Change, will be published in 2019 by LID Publishing. Find out more at <https://tomcheesewright.com>, or find Tom on social media:

Twitter/Instgram: @bookofthefuture

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Tom is represented by Sarah Power at Don't Panic Speaker Bureau. To book Tom for your event, please call 01706 828855 or email sarah.power@dontpanicprojects.com.